



Getty Research Institute
Associate Director for Dissemination and
External Affairs
Los Angeles, CA

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The Getty Research Institute (GRI) seeks nominations and applications for a strategic, forward-thinking leader to serve as the Associate Director for Dissemination and External Affairs (AD-DEA). This new position is an excellent opportunity for an innovative, visionary, and enthusiastic individual who – in conjunction with the Director, Deputy Director, and GRI senior staff – will lead a creative, coordinated initiative to communicate the research and activities of the GRI to new and existing target audiences, with attention to Diversity, Equity, Accessibility, and Inclusion, and inspiring new levels of engagement among researchers, enthusiasts, and the broader public.

With a staff of approximately 30 and an overall budget of \$3 million, the AD-DEA will report to the Director of the GRI and will oversee exhibitions, publications, programs, web and digital media, and development and communications, bringing these areas together to foster an innovative and consistent public profile for the GRI.

The successful candidate may come from arts administration, academia, or from a foundation, museum, or other institution focused on humanistic inquiry. This is an exceptional opportunity for a professional who is passionate about the centrality of visual culture to join the leadership team at one of the world's premier humanities-based research institutes.

About The Getty Research Institute

Since its modest founding in 1983 as The Getty Center for the History of Art and the Humanities, the GRI has combined programs launched with their own identity, purpose, and mission. The 2020 strategic reorganization creates a unified GRI to tackle the challenges that all institutions dedicated to the arts and humanities face in the 21st century, and to become more than the sum of individual parts. The reorganization creates a structure for communication among departments, the definition of roles and responsibilities between departments, and a re-distribution of direct reports among senior managers. Through this reorganization, and under new, coordinated leadership, departments will work together on overarching institutional projects, objectives, and mission.

The GRI's chief purpose is to contribute to Getty's mission to advance and share the world's visual art and cultural heritage for the benefit of all humanity. The GRI provides intellectual leadership through its research, exhibition, and publication programs, and supports scholarship through its Scholars Program, digital resources, and the Getty Library and Special Collections, the largest art history library in the world. The GRI is, in particular, driven by three major directives: to promote discovery of materials related to art and art history; to create new knowledge based in visual culture; and to advance scholarly and public understanding of such knowledge through the dissemination of research. For more information on the GRI, please visit: <https://www.getty.edu/research/>.

Leadership



Mary Miller is Director of the Getty Research Institute. A longtime member of the Yale University faculty, she served as Dean of Yale College from 2008-2014 and held many University leadership roles. Named a Sterling Professor at Yale in 2008, she delivered the 59th A. W. Mellon lectures at the National Gallery of Art in 2010 and the Slade Lectures at Cambridge University in 2015; she will give the 8th OCAT lecture series in Beijing later in 2021.

For both her curatorial and scholarly work on ancient Mexico and the Maya, Dr. Miller has won national recognition, including a Guggenheim Fellowship and a Getty Grant. She is a member of the American Academy of Arts and Sciences and the American Philosophical Society; in 2021 she received Yale's Wilbur Cross

Medal, the university's highest award to its graduate alumni.

The author of many books and articles on ancient Mesoamerica and the Maya, Dr. Miller is currently leading the Pre-Hispanic Art Provenance Initiative, a collaborative initiative centered at the Getty Research Institute, to develop both comprehensive and individual provenance for the vast corpus of archaeological materials that were sold out of Mexico (and points south) to the United States and Europe, principally from 1939 onward, when the center of commerce moved to Los Angeles.

The Role of the Associate Director for Dissemination and External Affairs

Reporting to the Director of the GRI, the AD-DEA will oversee exhibitions, publications, programs, digital media and content strategy, along with development and external affairs, bringing these areas together to foster an innovative and consistent public profile for the GRI. The AD-DEA will work across GRI departments and Getty programs to articulate a compelling vision of the GRI's mission, as positioned within the fields of the humanities, arts, cultural studies, and library and archival resource management.

The successful candidate will lead the development and implementation of a comprehensive, multidisciplinary strategic plan focused on creating an integrated approach to dissemination planning, with particular emphasis on: fostering cooperation and communication among and across dissemination-related and public-facing GRI departments; creating iterative approaches to external information-sharing, publicity, and on-site and online engagement; and producing research deliverables of the highest quality, impact, and importance that gain widespread traction among scholarly and public audiences. The AD-DEA will think inventively and will be an active partner in building connections, open communication, and relationships—both inside and outside the organization—that strengthen the GRI and help it attain its strategic goals.

The following departments and sections report to the AD-DEA:

- **Exhibitions.** Executes a scholarly and compelling slate of exhibitions to be held at the GRI and beyond, including off-site exhibitions held at venues in Los Angeles and around

the world. This department works closely with staff in other departments, particularly Special Collections Curatorial, Special Collections Management, and the Director's Office. It also increasingly explores new ways for the GRI to showcase its collections beyond the physical GRI galleries, including but not limited to multi-platform digital content and programming.

- **Digital Media and Content Strategy.** Leads three main areas of activity: external communications, web and social media content, and ambitious digital projects that disseminate GRI collections and initiatives. Digital Media and Content Strategy works closely with Research Projects, Special Collections Curatorial, and Digital Art History.
- **Programming.** Oversees all GRI programming that is open to the public, including symposia and conferences, lectures, film screenings, and performances. Public programming not only enhances GRI exhibitions and research projects, it is one of the main ways that the GRI engages with diverse communities both in Los Angeles and internationally.
- **Development and Communications.** An increasingly important aspect of the GRI as it has become more welcoming and public facing. The GRI has an excellent track record in securing major grants from foundations and government sources, and an engaged support council that supports acquisitions, programs, and strategic initiatives.
- **Publications.** Publishes books and volumes that present new ideas and foster critical inquiry into all forms of visual culture, from architecture to video. GRI publications deliver innovative scholarship generated by the Research Institute and Getty Scholars, and document its collections of rare and unique materials. GRI Publications develops and publishes 10 to 12 books each year, including digital publications, and two issues of the *Getty Research Journal*. It maintains a mission-driven list of titles, working in close collaboration with staff across the Research Institute and Getty Publications.

Responsibilities

Working with GRI senior leadership, the AD-DEA will:

- Manage a portfolio of departments that make up the GRI's newly created Dissemination and External Affairs division, leading a staff of nearly 30 in developing a dynamic, visionary framework for communicating the GRI's work, activities, and research across intersecting platforms and formats, including exhibitions, publications, digital content, programming, and communications and development.
- Design and implement a strategic plan for GRI external relations, focusing particularly on improving existing workflows and efficiency and identifying new strategies for ensuring that the GRI meets the growing needs of both public and academic audiences. Prioritized core groups include students and researchers; fellowship program alumni and active fellows; the library and archival community; donors and art enthusiasts; and the general public.
- Leverage strategic partnerships with external individuals and organizations such as universities, research institutes, and other cultural institutions, as well as sponsors and corporations, to develop exhibitions, digital content, and projects of the highest caliber.
- Oversee the comprehensive alignment of GRI programmatic messaging with Getty-wide initiatives, mission, and brand, and ensure the creation of editorial and interpretive content of the highest quality and impact across multiple departments and teams, working in close collaboration with Getty Trust departments.
- Foster innovation in advancing existing engagement strategies and experimentation with new technologies and approaches, encouraging open-mindedness amongst colleagues and embracing a “high-risk, high-reward” outlook.
- Ensure that the GRI's dissemination and engagement strategies are varied, diverse, and accessible in subject matter and approach, and identify opportunities to make substantive, unique contributions to academic scholarship and publishing, arts appreciation, and the public humanities.
- Be committed to Getty's [strategic plan](#) for increasing Diversity, Equity, Accessibility, and Inclusion across the institution, particularly its tenets regarding audience, community outreach, and programming and deepening engagement with diverse communities locally and nationally.
- Inspire big ideas and motivate action across staff of all levels, facilitate communication from GRI leadership to external and internal groups, and work collaboratively with GRI and other Getty staff, GRI Council members, and Getty trustees, as well as external resources and donors, in implementing the vision for GRI dissemination and external affairs.

- Act as an advocate and ambassador of the GRI to all external groups, particularly to key collaborators, donors and sponsors, media contacts, and external organizational teams.
- Provide complete financial oversight for the program as a whole, including the establishment of detailed project budgets and accurate reporting and forecasting, as well as the vigorous pursuit of external funding opportunities.

Desired Qualifications and Characteristics

The AD-DEA will hold a Bachelor of Arts degree; an advanced degree is preferred. In addition, they should bring strong leadership skills and administrative experience to the role, given the human and financial resources of the five departments.

The AD-DEA will be an innovative, visionary, and enthusiastic professional in the field with proven experience in developing and managing both individuals and teams in one or more of the related fields: education, communications, public relations, programming, advancement, strategic planning, or research. The successful candidate will demonstrate a passion for visual culture, art history, cultural heritage, and research, and will have a strong command of the challenges and opportunities facing arts and research institutions as the sector collectively strives to attract and retain significant and sustained attention of audiences, ranging from the academic to the general public and inclusive of all backgrounds.

The AD-DEA will understand the potential and power of deadline-driven storytelling, and will be able to draw upon both their own expertise as well as that of other staff members to bring to life the most compelling stories pertaining to visual art, archives and library resources, culture, and history for broader audiences. The successful candidate will also express a full and enduring commitment to intellectual curiosity and inquiry and will be invigorated by a challenge. The AD-DEA will be a passionate advocate for the use of data and digital technologies as both outreach strategies and methodologies for the ongoing analysis and refinement of dissemination and engagement, and they will display comfort with learning and working deeply on projects outside their immediate area of expertise.

The AD-DEA will be a confident leader and role model to other staff, with tactical know-how of building infrastructure, teams, and institutional trust so that a large staff can work together to assess, improve, and optimize its translation of work to external groups. The AD-DEA will need to possess significant change-management skills, employ a creative yet pragmatic approach to problem-solving, and be an excellent project and process manager. The AD-DEA will display keen financial acumen and **exceptional** communication, interpersonal, and negotiation skills, and they must uphold a strong sense of integrity and personal responsibility. The AD-DEA will be able to point to successful past management of complex issues and change with ease, and they will demonstrate an ability to remain calm in high-pressure situations. Lastly, the AD-DEA must possess the ability to recruit, manage, and develop diverse staff; prior experience working with a board and/or multiple stakeholders; and demonstrate a strong commitment to quality and excellence.

The successful candidate will possess:

- Broad knowledge of the history of art and visual culture;
- Demonstrated skills in such outward-facing fields as exhibitions, public programs, communications, or advancement;
- A broad network of national and international peers;
- Extensive experience with international projects and partners;
- Knowledge of current and emerging trends in research and academia;
- Financial fluency and experience with detailed budget creation, oversight, and reporting;
- Excellent writing skills; and,
- A proven record as an excellent team manager and facilitator, authoritative and decisive yet open-minded and encouraging of new ideas and diverse voices.

Compensation & Benefits

The targeted hiring range for this position is \$145,492.88 - \$196,414.40 annually. The Getty also offers a generous benefits package.

The Getty is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to age, ancestry, citizenship or immigration status, color, disability, ethnicity, familial status, gender identity and/or expression, genetic information, marital status, national origin, race, religion, sex, sexual orientation, veteran status, or any other protected status.

Contact

Naree W.S. Viner and Tenley Bank of Koya Partners and Matthew Bunting of Storbeck Search have been exclusively retained for this search. To express your interest in this role please submit your materials [here](#) or email Tenley directly [here](#). All inquiries and discussions will be considered strictly confidential.

About Koya Partners

Koya Partners, a part of the Diversified Search Group, is a leading executive search and strategic advising firm dedicated to connecting exceptionally talented people with mission-driven clients. Our founding philosophy—The Right Person in the Right Place Can Change the World—guides our work as we partner with nonprofits & NGOs, institutions of higher education, responsible businesses, and social enterprises in local communities and around the world.

At Koya, we don't just accept difference—we celebrate it, support it, and thrive on it for the benefit of our team, our clients, and the communities we serve. For more information about Koya Partners, visit www.koyapartners.com.

About Storbeck Search

Storbeck Search, founded in 2007, is widely recognized as the leading firm that specializes in executive search in the education sector. Now part of the Diversified Search Group, Storbeck Search has deepened its networks and expanded its global reach, while maintaining its founding commitment to diversity and inclusion and its reputation for nimble and personalized service. For more information about Storbeck Search, visit www.storbecksearch.com.