



NEW YORK UNIVERSITY

Dean, School of Professional Studies

New York University (NYU), the largest private university in the United States, invites nominations and applications for the role of Dean of the School of Professional Studies (SPS).

NYU's School of Professional Studies is a diverse, dynamic, and global school currently offering credit and non-credit courses at the undergraduate and graduate level for students seeking relevant, up-to-the-minute instruction in their chosen fields of study. NYU SPS is distinguished by its talented faculty, who are academics and industry experts committed to their students' education. Students at NYU SPS learn directly from leaders in real estate development, hospitality, global affairs, sports business, and other fields for which the city of New York is a recognized hub. NYU SPS also offers distinctive programs in the applied liberal arts, communications and public relations, technology and project management, translation and interpretation, and many other subjects. The School is distinctive not only in the subjects that it offers but in its pedagogical approach. NYU SPS faculty bring field-based challenges into the classroom by using contemporary case studies to teach critical thinking, having students create portfolios and do hands-on demonstrations, and featuring guest speakers from the field. And in return, NYU SPS students bring their state-of-the-art educational experience to industry through internships and job placements. NYU SPS is proud to have been originally founded with the mission of expanding access and opportunity to higher education and continues to work toward even greater levels of diversity and inclusivity in its community today.

The University seeks an entrepreneurial, future-oriented, and highly effective Dean to lead the School of Professional Studies into its next chapter. The next Dean will empower NYU SPS to adapt rapidly and flexibly to changes in industry, higher education, and in instructional technology by anticipating future needs and offering innovative curricula and modes of learning to meet those needs. The Dean will work collaboratively with academic leadership, faculty, staff, and students to develop a unifying and inspirational framework that highlights the School's diverse areas of expertise yet also emphasizes their common values and mission. The Dean will bring this narrative to life by leading the School with strategic acumen, a data-informed approach, an inclusive and accessible leadership style, and a passion for the power of education to transform the lives of students both in New York City and around the world.

ABOUT NEW YORK UNIVERSITY

New York University, founded in 1831, is a research university with 18 schools and colleges, plus a thriving global network of campuses. Its trajectory and emergence as one of the leading research universities in the world is unprecedented—in 2014, the Middle States evaluation team described NYU as “one of the great success stories in American higher education.” NYU has demonstrated a

commitment to institutional excellence across every dimension: program reputation, global reach, faculty eminence, research portfolio breadth and depth, and the strength of its academic departments.

NYU was founded as a University “in and of the city,” and its location in the heart of one of the most diverse, internationally vibrant, and multicultural cities in the world yields unmatched opportunities. For NYU SPS, its location means that students have immediate access to top-tier industry leaders as their full-time and adjunct instructors and to world-class networking and career development opportunities in the cultural and financial capital of the world.

NYU has an annual budget of \$3.4 billion, and an endowment of \$4.6 billion. Although the University is more tuition-dependent than its peers as it has the smallest endowment per student of any major private university, it remains firmly committed to access and opportunity. In 2016, President Andrew Hamilton launched an Affordability Committee and Working Group to develop creative initiatives to make NYU more affordable to all potential learners. Through these efforts, in recent years NYU’s undergraduate tuition has dropped from the fourth highest in the country to 54th.

NYU is a global institution, operating degree-granting campuses in New York City, Abu Dhabi, and Shanghai, alongside twelve global academic centers of undergraduate study on six continents – Accra, Berlin, Buenos Aires, Florence, London, Madrid, Paris, Prague, Sydney, Tel Aviv, Los Angeles, and Washington D.C. This extensive network means that SPS can readily connect with students, faculty, and employers in these diverse locations both in person and online.

ABOUT THE SCHOOL OF PROFESSIONAL STUDIES

The NYU School of Professional Studies is a respected institution of higher education grounded in applied learning. From its early years training returning World War II veterans to fulfill the nation’s urgent need for skilled technical workers, it has evolved into a professional education powerhouse that offers 20 graduate degrees, 13 bachelor’s degrees, four associate degrees, and a plethora of non-degree courses and credentials. It reaches traditional and post-traditional students, serving both the local population and students from around the world. In the 1990s, NYU SPS was an early pioneer in developing online education to reach a wider range of students.

SPS serves as an incubator for new ideas in industries that are constantly changing, including real estate development and construction management; hospitality, tourism, and travel; global affairs and cybercrime; global sports business; publishing; project management; public relations; professional writing; human resources; and translation and interpreting. It is focused on building knowledge, skills, and mindsets that open doors to opportunities in emerging fields and global markets. SPS faculty members are leading experts and working professionals in their disciplines, with a hands-on approach to teaching and advising that encourages students to push beyond their limits and to break new ground.

The School’s invaluable connections to industry leaders is a distinguishing factor in the education that it provides. It is home to some of the largest and most prestigious industry conferences in the world, including the Jonathan M. Tisch Center of Hospitality’s International Hospitality Industry

Investment Conference and the Schack Institute of Real Estate's National Symposium of Women in Real Estate.

SPS has long focused on serving adult learners; it is home to the Division of Applied Undergraduate Studies whose mission is to provide undergraduate programs specifically designed for students who are returning to earn their degrees: veterans and active service military, parents, and working professionals. SPS also retains its legacy as a place of access and opportunity for those who are seeking to gain new skills for professional advancement or personal enrichment. SPS students are notable for their broadly diverse and global origins—more than 200 countries are represented at the graduate level and more than 100 at the undergraduate—and their embrace of New York City as their home, classroom, and workplace. To make its offerings more broadly accessible, SPS offers nine degree programs that can be completed online in whole or in part.

Through career development services and resources provided by NYU's Wasserman Center for Career Development at SPS, guest lecturers, site visits, participation in numerous events and conferences, and Global Field Intensives, students benefit from an NYU education that will set them apart. In addition, they have the opportunity to network, do internships, and pursue job opportunities with more than 30,000 SPS alumni who live, work, and contribute to innovation in industry around the world.

THE ROLE OF THE DEAN

The Dean of NYU School of Professional Studies serves as the chief academic and administrative officer for the School, reporting to the President and the Provost. They oversee the School's faculty, which includes 85 full-time contract faculty, 979 adjunct instructors, as well as a dedicated staff of 288, and a \$212 million budget. The Dean's primary charge is to lead the School in articulating and achieving its strategic vision while remaining true to its mission and values.

The Dean should have experience leading a dynamic, multi-faceted organization and be closely attuned to the fast-changing nature of higher education, industry, and global technology. They should bring an imaginative approach to the challenge of providing educational programs for the workforce of the future and be unafraid to take well-considered risks and make difficult decisions. The Dean must be able to conceptualize bold ideas and bring them to fruition, all while listening to and engaging with a wide range of stakeholders along the way.

The Dean will facilitate collaborative relationships within and beyond NYU SPS, champion an inclusive and welcoming community, and increase financial resources through alumni and donor donations. The Dean should recognize and capitalize on the inherent potential and vibrancy of NYU SPS's place in New York City and the world, with a particular eye for the ways in which the limitations of geography can be transcended by educational technology.

OPPORTUNITIES AND CHALLENGES

To be successful, the next Dean will need to address the following key leadership opportunities:

- **Develop a comprehensive, inspiring, and actionable strategic vision for the School:** The Dean will collaboratively lead NYU SPS faculty and staff in crafting a narrative for the School that builds upon the strengths of the individual academic units, articulates the thematic bonds between them, and harmonizes the joint priorities of undergraduate access and professional/graduate education. This vision should lead to the development of a practical, data-informed plan for the School that strikes an appropriate balance among institutional mission, industry needs, and student demand.
- **Bring a broadly informed perspective to a systematic review of NYU SPS's current curricula, programs, and practices:** The next Dean will be expected to assess NYU SPS's programs and processes against nationally and internationally recognized best practices and emerging trends in order to identify opportunities for the School to become even more effective in delivering upon its mission. In the fast-moving world of professional education, such regular reviews are essential for ensuring that a school remains ahead of changes in the marketplace by continually re-examining its administrative processes and its academic offerings. With the assistance and engagement of the full SPS community, the Dean will thoughtfully consider which approaches and offerings hold the most promise and are most likely to contribute to an enduring and sustainable future for the entire School.
- **Demonstrate through action NYU SPS's commitment to fostering a more diverse, inclusive, and welcoming environment for students, staff, and faculty:** NYU SPS is a proudly diverse community, welcoming students from around the globe, of all ages, from veterans completing their first degrees to graduate students seeking advanced credentials in their fields. The Dean must ensure that NYU SPS's culture, practices, and policies promote inclusivity and access for all students, regardless of program, background, or educational status. The University as a whole is committed to further diversifying its faculty, and the Dean of SPS must embrace this priority and work to identify, recruit, mentor, and retain greater numbers of faculty from underrepresented backgrounds as well.
- **Champion NYU SPS externally in ways that further expand its partnerships and resources:** The School enjoys strong relationships with top industry leaders across the city and around the globe. The Dean's charge will be to deepen these relationships even further in order to attract new students and faculty, design groundbreaking new programs, and attract friends and donors to the School's mission. The Dean will be skilled at representing the entire constellation of programs and students within SPS and do so in a manner consistent with the overall brand and mission of the University.
- **Represent NYU SPS within and across the University:** The Dean will serve as a diplomatic and effective advocate for SPS, working collaboratively and creatively with other deans and senior leaders at the University as well as faculty, staff, and administrators within SPS to build new partnerships and find creative solutions to shared challenges.

DESIRED QUALIFICATIONS AND CHARACTERISTICS

The ideal candidate will bring all or most of the following professional experiences and personal qualities to the role:

- An entrepreneurial mindset and a demonstrated understanding of the ways in which professional/non-traditional studies can serve as an experimental test bed for higher education as a whole;
- A distinguished record of success as an organizational leader, including deep familiarity with both in-person and online education across a variety of fields;
- A data-informed approach to evaluating and implementing best practices and emerging trends in professional education;
- A global perspective on the future of higher education, including the ability to leverage NYU's global network;
- The ability to pursue a long-term strategic vision with consistency and tenacity, while remaining flexible enough to seize opportunities and manage crises as they arise;
- Demonstrated success in leading organizational transformation;
- A record of success in recruiting and supporting faculty, staff, and students from diverse cultures, backgrounds and perspectives and the ability to sustain a culture that promotes inclusiveness, belonging, and equity for all members of the NYU community;
- Experience administering a complex budget alongside an appreciation of university finances and the relationships between academic priorities, budgeting, and fundraising;
- An accessible and transparent leadership style, including frequent and open communication with faculty, staff, and students;
- A passion for championing SPS with potential funders, partners, and friends in order to increase the School's visibility and resources;
- The ability to represent the School across the University and to its highest leadership with integrity and diplomacy; and,
- The optimism, energy, and drive to lead a talented group of faculty, staff, and students through this transformative moment in higher education.

CONTACT

For best consideration, please send all nominations and applications to:



Sue May, Partner
Matthew Marsallo, Senior Associate
Storbeck Search
NYUDeanSPS@storbecksearch.com

NYU is an Equal Opportunity Employer and is committed to a policy of equal treatment and opportunity in every aspect of its recruitment and hiring process without regard to age, alienage, caregiver status, childbirth, citizenship status, color, creed, disability, domestic violence victim status, ethnicity, familial status, gender and/or gender identity or expression, marital status, military status, national origin, parental status, partnership status, predisposing genetic characteristics, pregnancy, race, religion, sex, sexual orientation, unemployment status, veteran status, or any other legally protected basis. Women, racial and ethnic minorities, persons of minority sexual orientation or gender identity, individuals with disabilities, and veterans are encouraged to apply for vacant positions at all levels.