



NYU

**SCHOOL OF
PROFESSIONAL STUDIES**

**Associate Dean and
Larry and Klara Silverstein Chair in
Real Estate Development and Investment,
Schack Institute of Real Estate**

Against a backdrop of innovation and momentum and a deep commitment to building a globally recognized and academically rigorous program, NYU's School of Professional Studies seeks the academic and administrative leader for its renowned Schack Institute of Real Estate. The successful candidate will be a committed educator and industry leader, with a record of achievement in higher education, and evidence of significant roles within the dynamic professional environments of real estate and construction.

ABOUT NEW YORK UNIVERSITY

New York University, founded in 1831, is a research university with 18 schools and colleges, plus a thriving global network of campuses. Its trajectory and emergence as one of the leading research universities in the world is unprecedented—in 2014, the Middle States evaluation team described NYU as “one of the great success stories in American higher education.” NYU has demonstrated a commitment to institutional excellence across every dimension: program reputation, global reach, faculty eminence, research portfolio breadth and depth, and the strength of its academic departments.

NYU was founded as a university “in and of the city,” and its location in the heart of one of the most diverse, internationally vibrant, and multicultural cities in the world yields unmatched opportunities. For NYU SPS, its location means that students have immediate access to top-tier industry leaders as their full-time and adjunct instructors and to world-class networking and career development opportunities in the cultural and financial capital of the world.

NYU has an annual budget of \$3.4 billion, and an endowment of \$4.6 billion. Although the University is more tuition-dependent than its peers as it has the smallest endowment per student of any major private university, it remains firmly committed to access and opportunity. In 2016, President Andrew Hamilton launched an Affordability Committee and Working Group to develop creative initiatives to make NYU more affordable to all potential learners. Through these efforts, in recent years NYU's undergraduate tuition has dropped from the fourth highest in the country to 54th.

NYU is a global institution, operating degree-granting campuses in New York City, Abu Dhabi, and Shanghai, alongside twelve global academic centers of undergraduate study on six continents – Accra, Berlin, Buenos Aires, Florence, London, Madrid, Paris, Prague, Sydney, Tel Aviv, Los Angeles, and Washington D.C. This extensive network means that SPS can readily connect with students, faculty, and employers in these diverse locations both in person and online.

ABOUT THE SCHOOL OF PROFESSIONAL STUDIES

NYU's School of Professional Studies is a diverse, dynamic, and global school currently offering credit and non-credit courses at the undergraduate and graduate level for students seeking relevant, up-to-the-minute instruction in their chosen fields of study. NYU SPS is distinguished by its talented faculty, who are academics and industry experts committed to their students' education. Students at NYU SPS learn directly from leaders in real estate development, hospitality, global affairs, sports business, and other fields for which the city of New York is a recognized hub. NYU SPS also offers distinctive programs in the applied liberal arts, communications and public relations, technology and project management, translation and interpretation, and many other subjects. The School is distinctive not only in the subjects that it offers but in its pedagogical approach. NYU SPS faculty bring field-based challenges into the classroom by using contemporary case studies to teach critical thinking, having students create portfolios and do hands-on demonstrations, and featuring guest speakers from the field. And in return, NYU SPS students bring their state-of-the-art educational experience to industry through internships and job placements. NYU SPS is proud to have been originally founded with the mission of expanding access and opportunity to higher education and continues to work toward even greater levels of diversity and inclusivity in its community today.

From its early years training returning World War II veterans to fulfill the nation's urgent need for skilled technical workers, it has evolved into a professional education powerhouse that offers 20 graduate degrees, 13 bachelor's degrees, four associate degrees, and a plethora of non-degree courses and credentials. It reaches traditional and post-traditional students, serving both the local population and students from around the world. In the 1990s, NYU SPS was an early pioneer in developing online education to reach a wider range of students.

NYU SPS is a thought leader, and serves as an incubator for new ideas in industries that are constantly changing, including real estate, real estate development, and construction management; hospitality, tourism, travel, and event management; global affairs and global security, conflict, and cybercrime; global sport and sports business; publishing; marketing; public relations; project management; executive coaching and organizational consulting, human resource management and development, and human capital analytics and technology; management and systems; translation; and professional writing.

The School is focused on building skills that open doors to opportunities in emerging fields and global markets. NYU SPS faculty members are leading experts in their areas of discipline, with a hands-on approach that encourages students to push beyond their limits and to break new ground. NYU SPS is committed to building thriving faculty communities and bringing diverse and cross-disciplinary perspectives and the principles of inclusion into the curriculum.

The School's invaluable connections to industry leaders is a distinguishing factor in the education that it provides. It is home to some of the largest and most prestigious industry conferences in the world, including the Schack Institute of Real Estate's National Symposium of Women in Real Estate and the Jonathan M. Tisch Center of Hospitality's International Hospitality Industry Investment Conference.

SPS has long focused on serving adult learners; it is home to the Division of Applied Undergraduate Studies whose mission is to provide undergraduate programs specifically designed for students who are returning to earn their degrees: veterans and active service military, parents, and working professionals. SPS also retains its legacy as a place of access and opportunity for those who are seeking to gain new skills for professional advancement or personal enrichment. SPS students are notable for their broadly diverse and

global origins—more than 200 countries are represented at the graduate level and more than 100 at the undergraduate—and their embrace of New York City as their home, classroom, and workplace. To make its offerings more broadly accessible, SPS offers nine degree programs that can be completed online in whole or in part.

Through career development services and resources provided by NYU's Wasserman Center for Career Development at SPS, guest lecturers, site visits, participation in numerous events and conferences, and Global Field Intensives, students benefit from an NYU education that will set them apart. In addition, they network, intern, and pursue job opportunities with more than 30,000 SPS alumni who live, work, and contribute to innovation in industry around the world.

ABOUT THE SCHACK INSTITUTE OF REAL ESTATE

Founded in 1967 by Larry Silverstein and the leadership of the New York City real estate industry, the Schack Institute is at the forefront of real estate education and is recognized globally as one of the world's leading centers of real estate research and pedagogy. Across the Institute's four degree programs—the MS in Real Estate, the MS in Construction Management, the MS in Real Estate Development, and the BS in Real Estate—enrollment has grown to more than 700 full- and part-time students from across the United States and nearly 50 other countries. In addition to its flagship degree programs, thousands of working professionals enroll in the Schack Institute's executive education, certificate, and career advancement programs each year.

An anchor of real estate academia's engagement with industry, the Institute is home to the CREFC Center for Real Estate Finance, the REIT Center, the Urban Lab, and the Center for the Sustainable Built Environment. In addition, the Institute hosts national industry events, including annual conferences on real estate capital markets, the REIT sector, and sustainability.

Under the direction of the Schack Institute's faculty, ongoing applied research at the Institute spans a wide range of issues in real estate development and investment, urban economics, and market structure and regulation.

Located in midtown Manhattan, Schack's 16 full-time and 175 adjunct faculty members, along with a cadre of distinguished lecturers, prepare 800 matriculated undergraduate and graduate students to become leaders in their chosen fields. In addition to the exceptional academic preparation, the Institute is also known for its strong ties to industry. Members of its Advisory Board are titans in real estate and construction fields across New York City and the country. Schack's Alumni Association is an extensive global network of professionals in positions of influence.

The Schack Institute generates a total of \$35 million gross revenue in tuition on an annual basis from graduate, undergraduate, and non-credit offerings.

THE ROLE OF THE ASSOCIATE DEAN

SPS seeks an entrepreneurial, future-oriented, and highly effective Associate Dean to lead the Schack Institute of Real Estate into its next chapter. The next Associate Dean will empower the Institute to adapt rapidly and flexibly to changes in industry, higher education, and instructional technology by anticipating future needs and offering innovative curricula and modes of learning to meet those needs. The Associate Dean will work collaboratively with academic leadership, faculty, staff, students, and industry leaders. The

Associate Dean will lead the Institute with strategic acumen, a data-informed approach, and an inclusive and accessible leadership style.

Reporting to the Dean of NYU's School of Professional Studies, the Associate Dean will be a committed educator and industry leader, with evidence of significant contributions in both academia and real estate. The Associate Dean must be committed to advancing the global presence-and global character-of the academic programs, to developing the future leaders of real estate and construction industries, to growing the identity and reputation of the Institute, and to supporting the School's diversity, equity, and inclusion efforts. Additionally, the Associate Dean will have experience in developing and managing boards, fundraising and development, and creating strategic partnerships.

The Associate Dean will lead Schack Institute faculty and staff and draw support from the field to advance the academic mission of the Institute. The Associate Dean will benefit from the collegial support and complementary academic expertise of the other units across the School and the University and will draw on the worldwide resources of NYU's global network to carry out a vision for the Institute that succeeds in increasing its profile and visibility nationally and internationally. The position comes with a three-year, renewable contract.

NYU and SPS seek candidates of the highest caliber, who embody the diversity of the United States as well as the global society in which we live. The successful candidate will possess advanced academic and professional credentials (Ph.D., or comparable advanced terminal degree preferred), and a minimum of ten years of substantial direct professional and academic experience. S/he will be qualified to hold a clinical faculty appointment. In addition, s/he will show evidence of:

- conceiving academically sound and timely programs for rapidly evolving disciplines;
- building and sustaining synergies and collaborations within a university setting, as well as with industry partners;
- a vision for higher education that supports rigorous academic standards;
- a commitment to advancing a global agenda and building the global character of academic programs;
- deep interest in engaging with diverse constituencies, including faculty, staff, students at all levels, alumni, and industry partners;
- long-standing engagement in the real estate and/or construction sectors and deep relationships across these industries;
- an ability to support and evaluate the work of a research-active and industry-connected academic faculty;
- an understanding of how to support students' career development and how to engage employers from the real estate sector;
- strong administrative, management, leadership, and fundraising skills;

- innovation, entrepreneurship, and the ability to conceive of and implement an exciting vision, in collaboration with others, that places the Institute at the forefront of real estate education globally;
- decisive, objective decision making that moves processes forward in an environment open to change and innovation;
- cultural sensitivity and a deep appreciation of diversity, equity, inclusion, and belonging;
- a distinguished record of success as an organizational leader, including deep familiarity with both in-person and online education across a variety of fields;
- A data-informed approach to evaluating and implementing best practices and emerging trends in professional education; and
- A global perspective on the future of higher education, including the ability to leverage NYU's global network.

CONTACT

For best consideration, please send all nominations and applications to:



Ruth Shoemaker Wood, Managing Director
Erin Meissner, Associate
Storbeck Search
NYUSchack@storbecksearch.com

All applicants must also apply via NYU's website at: <http://apply.interfolio.com/94267>

NYU is an Equal Opportunity Employer and is committed to a policy of equal treatment and opportunity in every aspect of its recruitment and hiring process without regard to age, alienage, caregiver status, childbirth, citizenship status, color, creed, disability, domestic violence victim status, ethnicity, familial status, gender and/or gender identity or expression, marital status, military status, national origin, parental status, partnership status, predisposing genetic characteristics, pregnancy, race, religion, sex, sexual orientation, unemployment status, veteran status, or any other legally protected basis. Women, racial and ethnic minorities, persons of minority sexual orientation or gender identity, individuals with disabilities, and veterans are encouraged to apply for vacant positions at all levels.