



Interim Vice Chancellor for Enrollment Management

A thriving public research university and critical engine of social mobility located on Massachusetts' South Coast, UMass Dartmouth seeks an Interim Vice Chancellor for Enrollment Management. Reporting directly to the Chancellor in this newly elevated role, the Interim Vice Chancellor will bring expertise in national best practices and data-informed strategy to an evaluation and optimization of the division's current admissions and financial aid practices. The Interim Vice Chancellor will ideally lead the division's talented staff through the Fall 2021 admissions cycle and into the summer of 2022.

About the University

UMass Dartmouth distinguishes itself as a vibrant public research university dedicated to engaged learning and innovative research, resulting in lifelong student success. The university's story is one of tremendous momentum and continuous expansion. Established in 1895, UMass Dartmouth has evolved from its textile roots into a comprehensive, nationally ranked research university that offers an array of highly regarded undergraduate and graduate programs in the liberal arts and sciences, business, engineering, nursing and the visual and performing arts. The University also includes the only public law school in Massachusetts and a School of Marine Science and Technology offering graduate degrees. Last year, the University launched a new Honors College that features dedicated living and learning spaces, including Honors residence hall accommodations, classrooms, study spaces, and computer lab. The University also boasts new first-year residence halls and dining commons, along with a recently renovated Welcome Center.

Ranked second in Massachusetts for social mobility, UMass Dartmouth is proud to serve as an important engine of opportunity for a diverse and talented student body. More than 42% of UMass Dartmouth's most recent incoming class identify as students of color, roughly half are the first in their families to attend college, and 47% qualify for federal Pell Grants. UMass Dartmouth is proud of its roots in the beautiful South Coast region of Massachusetts and sustains strong connections to the surrounding communities of New Bedford and Fall River. UMass Dartmouth is in the process of strengthening transfer pipelines from the region's excellent community colleges and is also expanding its early college programs, enhancing its relationships with regional K-12 schools.

Key Priorities

The Interim Vice Chancellor will address the following priorities during their tenure:

- Provide strategic leadership in all facets of planning and meeting the university's enrollment and revenue goals related to undergraduate, graduate, transfer, and online students;

- Embody positive and inspiring leadership to the talented staff of the admissions and financial aid division, mentoring them as individuals and as a team toward ambitious yet realistic goals;
- Review current admissions operations and processes against national best practices with the goal increasing both application and yield rates;
- Lead the ongoing development of state-of-the-art, data-informed enrollment strategies, leveraging the newly implemented Slate platform;
- Strategize with the Director of Financial Aid and the enrollment senior leadership team to determine the most effective strategies to leverage need-based and merit aid to enroll students who will thrive at UMass Dartmouth;
- Partner with divisions and departments across the university to ensure an inclusive, seamless approach to the student recruitment cycle and bolster retention and graduation rates; and,
- Collaborate with the university's marketing and communications team to plan and coordinate the marketing strategies in print, online, and via social media.

Desired Qualifications

The ideal candidate will bring many of the following skills and experiences to the role:

- A commitment to the public research and social opportunity mission of UMass Dartmouth;
- Experience leading a team through a period of change with optimism and energy;
- Strong understanding of national trends and best practices in enrollment, and the judgment to evaluate which would be most effective and most appropriate for UMass Dartmouth;
- Deep expertise in the optimal collection, analysis, and use of enrollment data;
- Familiarity with the Slate platform;
- A personal and professional commitment to ensuring that the work of the division and the workplace of the division are both shaped by the highest principles of inclusion and equity;
- A competitive yet collaborative spirit, making the challenge of meeting ambitious goals a joyful and rewarding experience for all members of the team.

Contact

For best consideration, please send all nominations and applications to:



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It is the policy of UMass Dartmouth not to discriminate against any applicant for admission or employment, or against any employee, or in any educational programs, on the basis of race, color, religion, national origin, age, veteran status, disability, sex, or sexual orientation.